



Hello,

As the saying goes, "If you can't be an athlete, be an athletic supporter!" BCSA's mission is to promote fellowship through sports and softball, within the gay/lesbian community in an atmosphere of friendly competition. We need sponsors to help with the expenses of fields, balls, umpires, etc. In return for your donation, there are many opportunities we would offer you to promote your business. All sponsorship levels entitle you to two tickets to our season kick off party at the Redbirds Autozone Park on April 17<sup>th</sup>. Many sponsors have found this to be the perfect opportunity to hand out promotional products and literature.

In addition to league sponsorships, you may choose to be a team sponsor. This is a donation of \$410. If this is what you prefer, hurry! There is only one team left. All team sponsors will be offered the same as the Triple level league sponsors.

We, as a league have grown in just the past few months! We have started a draft for our players to help with evening out the playing field. This alone has introduced over forty new players into our membership. This does not count the numerous family members and friends we will reach through these new faces. I do hope that you will consider helping us in our mission to promote friendly competition and healthy decisions throughout the gay/lesbian community. In return, let us provide you with avenues to promote your business.

I have attached a breakdown of all of the different levels of sponsorship. Also, check out our new website, [www.memphisgaysoftball.com](http://www.memphisgaysoftball.com). Please contact me if you have any questions.

Thank you,

Craig L. Lewis

Special Events and Recruiting

Bluff City Sports Association

901.201.1964

[craigleelewis@gmail.com](mailto:craigleelewis@gmail.com)



**Homerun:  
\$750**

- Banner at Fields
- Sponsor Appreciation Night
- Booth at Season Ending Celebration
- Your logo in a banner on our homepage.

**Triple:  
\$500.**

- Banner at Fields
- Sponsor Appreciation Night
- Booth at Season Ending Celebration

**Double:  
\$300.**

- Banner at Fields
- Shared Sponsor Appreciation Night
- Booth at Season Ending Celebration

**Single:  
\$100.**

- Shared Banner at Fields
- Shared Sponsor Appreciation Night
- Booth at Season Ending Celebration